



July 10, 2018

Brian Burnstein, Owner  
Minnesota Town Planner

Dear Brian,

I am writing you to share how pleased Cold Stone Creamery is with the on-going results we see from advertising in the Town Planner. Based on this success, we have recently renewed our agreement for an additional 2 years, through 2020.

Being a part of the Town Planner makes good business sense for Cold Stone Creamery. We understand that having our logo/coupon visible for 30 days at a time is what separates Town Planner from the competition. It is a constant reminder for area families to come enjoy a treat at Cold Stone. In a typical month, we receive 90 redemptions from the Town Planner.

Town Planner is a very effective local advertising vehicle for Cold Stone. I'd recommend it to other local businesses that wish to remain visible and create a stronger connection to their community. I look forward to continuing our relationship for many years to come!

Sincerely,

*Charlene Liebert*

Charlene Liebert  
Owner  
7765 Main Street  
Maple Grove, MN 55369  
(763) 494-9161

 <b>THE Ultimate Ice Cream Experience</b> 	 <b>THE Ultimate Ice Cream Experience</b> 	 <b>THE Ultimate Ice Cream Experience</b> 
<b>FREE ICE CREAM</b> Buy One Love It® Size Signature Creation™, Get One FREE  7765 Main Street Maple Grove, MN 55369 • (763) 494-9161 <small>Served in a cup with up to 4 mix-ins. Waffle products and extra mix-ins available for additional charge. Limit one per customer per visit. Valid only at participating locations. No cash value. Not valid with other offers or restrictions or if copied, sold, auctioned, exchanged for payment or prohibited by law. 16.6116. © 2017 Kahala Franchising, L.L.C. The COLD STONE CREAMERY design is a registered trademark of Kahala Franchising, L.L.C. Expires 12/31/18 PLU # 01</small>	<b>\$1 OFF</b> a 6 Pack of Ice Cream Cupcakes  7765 Main Street Maple Grove, MN 55369 (763) 494-9161 <small>Limit one per customer per visit. Valid only at participating US locations. Valid in store only. Not valid for online purchases. No cash value. Not valid with other offers or restrictions or if copied, sold, auctioned, exchanged for payment or where prohibited by law. 16.6116. © 2017 Kahala Franchising, L.L.C. The COLD STONE CREAMERY design is a registered trademark of Kahala Franchising, L.L.C. Expires 12/31/18 PLU # 03</small>	<b>2 FOR \$7</b> Two Love It® Size Signature Creations™ for \$7  7765 Main Street Maple Grove, MN 55369 (763) 494-9161 <small>Served in a cup with up to 4 mix-ins. Waffle products and extra mix-ins available for additional charge. Price excludes tax. Limit one per customer per visit. Valid only at participating locations. Excludes Hawaii and Guam. No cash value. Not valid with other offers or restrictions or if copied, sold, auctioned, exchanged for payment or where prohibited by law. 16.6116. © 2017 Kahala Franchising, L.L.C. The COLD STONE CREAMERY design is a registered trademark of Kahala Franchising, L.L.C. Expires 12/31/18 PLU # 56</small>

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