



April 11, 2013

Mr. Tony Selinger
Town Planner Community Calendar- Twin Cities

Dear Tony,

The Town Planner Community Calendar has continued to be our best advertising venue by far. This leads to an easy decision to be participating for 6 years running now!

We know that people in the community keep the Town Planner and use it throughout the year because we see customers bring in the coupons year round. Anywhere from 150-300 coupons per month are brought in from the calendars, depending on time of year. This easily results in a strong positive return on our investment as the calendar program pays for itself in just the first few months after it is mailed out. On top of that, we know that any unused coupon is still an advertisement in the area homes to remind people about their local DQ- that is a bonus. And finally, the calendar format allows us to place reminder messages at various special occasion/holiday times of the year to promote our cakes and gift cards.

The Town Planner team is easy to work with and we can always count on a quality finished product. Thanks for the great partnership- something we plan to continue for years to come.

Sincerely,

Spencer Botz
Owner
Minnetonka, MN

\$2.49
PEANUT BUSTER PARFAIT
Limit 2 per coupon



Orange Julius Coming Spring 2013!
952-938-3288
4703 County Road 101
952-933-2343
5445 Eden Prairie Road
Not valid with other offers. Expires 12/31/13

\$2.00 OFF
Novelties 6 Pack
Limit 2 boxes per coupon



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952-938-3288
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952-933-2343
5445 Eden Prairie Road
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\$2.00 OFF
8 Inch Cake
\$3.00 OFF
10 Inch Cake
\$5.00 OFF
1/4 Sheet Cake



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952-938-3288
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99¢
BLIZZARD
Buy 1 Blizzard, Get 1 Blizzard same size, for only 99¢



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FREE
MINI BLIZZARD
With Purchase of a Combo with Drink or Basket with Drink



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Easter Cakes available at DQ! Pick up by Saturday.



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