



February 10, 2009

Dear Shelly,

2009 is my second year advertising in the Town Planner community calendar and I am excited to share with you that this is the most effective advertising I've done for my business!

Clearly residents are keeping and using their calendars. Coupons are coming in and bringing new faces on a regular basis. The coupons are also very easy to track, so I am able to see exactly the type of return I'm receiving on my investment. The exclusivity offered ensures that mine is the only business of its type displayed on any given day.

Thank you for making this program simple and effective. Please count me in for the 2010 Town Planner!

Sincerely,

Henry Dirkmaat  
Owner  
Henry's Gelato

<p><b>FREE GELATO CUP</b> With the purchase of any Gelato Cup of equal or greater value</p>  <p>Fine Italian Gelato Preston Walk Shopping Center 1063 Darrington Dr. 388-5888 www.HenrysGelato.com</p> <p><small>Excludes pints and quarts. Not valid with any other offer. Valid 2009 Code A</small></p>	<p><b>FREE GELATO CUP</b> With the purchase of any Gelato Cup of equal or greater value</p>  <p>Fine Italian Gelato Preston Walk Shopping Center 1063 Darrington Dr. 388-5888 www.HenrysGelato.com</p> <p><small>Excludes pints and quarts. Not valid with any other offer. Valid 2009 Code B</small></p>
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