

Hayward's Ice Cream  
7 D.W. Highway  
Nashua, NH 03060

Perry Spearman  
13 Cushing Ave.  
Nashua, NH 03064



June 6, 2008

Dear Perry,

I would like to take this opportunity to tell you what a success it was, and still is, to advertise in the community calendar. The response I have seen surpassed any other form of advertisement I have used in the past decade. I am excited for the new coupons to come out in the 2009 calendar and I can't wait to see what kind of return I will receive with them. I would also like to say that your knowledge and understanding of advertising and marketing has help us out tremendously. I look forward to an advertising partnership with the Town Planner and yourself for many years to come.

Best wishes,

Chris Ordway  
President/Owner  
Hayward's Ice Cream Stand, Inc.

**FREE**  
Hot Fudge Sundae  
Buy 1 Hot Fudge  
Sundae, Get 1 FREE!  
*(of equal or lesser value)*

7 DW Hwy • Nashua  
383 Elm St • Milford  
Open Daily 11am - 10pm

Not to be combined with any other offers.  
Expires closing day 2009. N. Nashua

National Ice Cream Month  
&  
National Hot Dog Month  
*Need we say more?*  
Open Daily 11am to 10pm

**4** Independence Day

Open Late  
Tonight!