

1/15/07

Alan,

I just wanted to send you a quick note to update you on our success for the 07 Calendar. We have already redeemed 350 coupons. It is the middle of winter. I can not wait to see how we do once the warmer months get here. We did 296 coupons last year in the first 5 weeks the calendar was out. I can't believe we toped this number this year but we did. The most interesting part is that we didn't even have a coupon in January. Come back and talk to me later in the year. I would love to give you another update.

Again – Thank you so much for your support of our business. The Town Planner has undoubtedly been been the best thing that we have ever tried Sincerely,



Dan Rolfson
Cold stone
Director of Store Development



Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222



Cold Stone Creamery Gift Cards-A perfect aift for your graduate

Crossways Center 886 Eden Way N. Greenbrier • 757-353-3222

# COPD STONE

Cold Stone Creamerya perfect ending to any 4th of July celebration

Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222

## COPD STONE

Beat the back to school blues at Coldstone Creamery

Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222

#### FREE Mix-In with a Love It (reg) or Gotta Have It (Irg) size Creation

### COLD STONE

757-353-3222 Crossways Center 836 Eden Way N.

Greenbrier
Limburger sight Villd only at locations for
No controllers. Not collect or date or
oping sold, and could with other others or
oping sold, and collected, each regular to payme
which is the Warran and Comme California.

erroy, Inc. All rights reserved. Expires 10-31-05

#### \$3.00 OFF Any Signature Cake

### COLD STONE

757-353-3222

Crossways Center 836 Eden Way N. Greenbrier

Limit couper visit. Wild only at locations listed.

No early wiles. Not wild with other of its region, sold, sold, such walls of the population prohibited by less. When so at Openion so to prohibited by less. When so at Openion 10-10-10.

Generacy less. All rights reserved. Expiner 10-10-10.

#### \$1.00 OFF a Love It (reg) or Gotta Have It (Irg) size Creation

## COLD STONE

757-353-3222

Crossways Center 836 Eden Way N. Greenbrier

Limit ass per visit. Wild only at locations listed.

No cash value. Katsulid with other offers on I copied, seld, sectioned, each raped for payments prohibited by him Wested Schlester Cold Stens Course, loc All rights reserved. Expires 10-31-05.

#### FREE Kid's Size Creation

## COLD STONE

757-353-3222

Crossways Center 836 Eden Way N. Greenbrier

Limit on per visit. Wild only at boatons listed No cash with. Not wild with other offers only copied, sold, suctions 6, each anged to payment prohibited by law W64454-05 (\$1005 Cad Sio

# Buy One Get One FREE Love It (reg) or Gotta Have It (Irg)

#### or Gotta Have It (Irg) size Creation (of equal or leaser value)

## COLD STONE

757-353-3222

Crossways Center 836 Eden Way N. Greenbrier

Limitora per visit. Valid caly at least one listed. No eath wile. Natural d with other officers of repind, a fill, acclosed, eatherpad hep generator prohibited by las. VANAS-06 (Losse Cold State Consequence All rights me

#### \$3.00 OFF Any Holiday



## Cord Stone

757-353-3222 Crossways Center 836 Eden Way N.

Greenbrier

Link on per sick Validania at locations listed.
No carb salas. Not salid sich other other and opied, sold, sectioned, so changed by payment opinitiated by law. Wester at 20000 Cold Standards. In Middle Control Review 20000 Cold Standards. In Middle Control Review 200000 Cold Standards. In Middle Control Review 200000 Cold Standards. In Middle Control Review 2000000.