



1/15/07

Alan,

I just wanted to send you a quick note to update you on our success for the 07 Calendar. We have already redeemed 350 coupons. It is the middle of winter. I can not wait to see how we do once the warmer months get here. We did 296 coupons last year in the first 5 weeks the calendar was out. I can't believe we topped this number this year but we did. The most interesting part is that we didn't even have a coupon in January. Come back and talk to me later in the year. I would love to give you another update.

Again – Thank you so much for your support of our business. The Town Planner has undoubtedly been the best thing that we have ever tried

Sincerely,

Dan Rolfson
Cold stone
Director of Store Development

 <p>COLD STONE CREAMERY</p> <p>Summer is Here! Indulge with a Cold Stone Creation</p> <p>Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222</p>	 <p>COLD STONE CREAMERY</p> <p>Cold Stone Creamery- Gift Cards-A perfect gift for your graduate</p> <p>Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222</p>	 <p>COLD STONE CREAMERY</p> <p>Cold Stone Creamery- a perfect ending to any 4th of July celebration</p> <p>Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222</p>	 <p>COLD STONE CREAMERY</p> <p>Beat the back to school blues at Coldstone Creamery</p> <p>Crossways Center 836 Eden Way N. Greenbrier • 757-353-3222</p>
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<p>FREE Mix-In with a Love It (reg) or Gotta Have It (lrg) size Creation</p>  <p>COLD STONE CREAMERY</p> <p>757-353-3222 Crossways Center 836 Eden Way N. Greenbrier</p> <p><small>Limit one per visit. Valid only at locations listed. No cash value. Not valid with other offers or if expired, sold, auctioned, exchanged for payment or prohibited by law. W0405-05-03005 Cold Stone Creamery, Inc. All rights reserved. Expires 12-31-05</small></p>	<p>\$3.00 OFF Any Signature Cake</p>  <p>COLD STONE CREAMERY</p> <p>757-353-3222 Crossways Center 836 Eden Way N. Greenbrier</p> <p><small>Limit one per visit. Valid only at locations listed. No cash value. Not valid with other offers or if expired, sold, auctioned, exchanged for payment or prohibited by law. W0405-05-03005 Cold Stone Creamery, Inc. All rights reserved. Expires 12-31-05</small></p>	<p>\$1.00 OFF a Love It (reg) or Gotta Have It (lrg) size Creation</p>  <p>COLD STONE CREAMERY</p> <p>757-353-3222 Crossways Center 836 Eden Way N. Greenbrier</p> <p><small>Limit one per visit. Valid only at locations listed. No cash value. Not valid with other offers or if expired, sold, auctioned, exchanged for payment or prohibited by law. W0405-05-03005 Cold Stone Creamery, Inc. All rights reserved. Expires 12-31-05</small></p>	<p>FREE Kid's Size Creation</p>  <p>COLD STONE CREAMERY</p> <p>757-353-3222 Crossways Center 836 Eden Way N. Greenbrier</p> <p><small>Limit one per visit. Valid only at locations listed. No cash value. Not valid with other offers or if expired, sold, auctioned, exchanged for payment or prohibited by law. W0405-05-03005 Cold Stone Creamery, Inc. All rights reserved. Expires 12-31-05</small></p>	<p>Buy One Get One FREE Love It (reg) or Gotta Have It (lrg) size Creation (of equal or lower value)</p>  <p>COLD STONE CREAMERY</p> <p>757-353-3222 Crossways Center 836 Eden Way N. Greenbrier</p> <p><small>Limit one per visit. Valid only at locations listed. No cash value. Not valid with other offers or if expired, sold, auctioned, exchanged for payment or prohibited by law. W0405-05-03005 Cold Stone Creamery, Inc. All rights reserved. Expires 12-31-05</small></p>	<p>\$3.00 OFF Any Holiday Cake</p>  <p>COLD STONE CREAMERY</p> <p>757-353-3222 Crossways Center 836 Eden Way N. Greenbrier</p> <p><small>Limit one per visit. Valid only at locations listed. No cash value. Not valid with other offers or if expired, sold, auctioned, exchanged for payment or prohibited by law. W0405-05-03005 Cold Stone Creamery, Inc. All rights reserved. Expires 12-31-05</small></p>
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