



I chose the Town Planner for advertising for multiple reasons. This is a direct mail piece that is distributed to about 8,000 households in the zip code I chose.

Calendars are items that individuals keep around, and hang up for the entire year!

What a way to keep my name in front of a lot a people for pennies per household.

I can't personally offer "coupons" for my type of business; however, I appreciate the number of ways a business can advertize with the Town Planner!

Arlene Stutzman
American Family Insurance

**Avoid surprises with
your coverage.**

We're here to help you with
all of your insurance needs.



Arlene Stutzman Agency
839 Mill Lake Road, Suite 100
Fort Wayne, IN 46845
astutzma@amfam.com
www.astutzmanagency.com
(260) 637-9500



American Family Mutual Insurance
Company and Its Subsidiaries
American Family Insurance Company
Home Office - Madison, WI 53783