

March 18, 2013

Brian Burnstein Publisher Minnesota Town Planner

Dear Brian,

I am very pleased to be a sponsor of the Town Planner Community Calendar. As an insurance agent in the community, I am always looking for ways to get in front of the people in my community and in a way that will put me above the competition.

As I get phone calls from prospective clients, we are always asking them how they got our name. As I did this, and found out that it was from their Town Planner calendar, it made it an easy decision to renew our agreement and add the Champlin community edition. One particular Maple Grove resident stands out. She shared that she wanted to switch carriers and kept seeing my Town Planner ad — and knowing that I was a part of her community made a difference to her. Needless to say, I was happy that she called as I ended up writing her 4 different policies.

I think Town Planner is a very professional and informative publication and you and your team are great to work with.

Respectively,

Becky Meierhofer State Farm Agent Osseo, Minnesota

