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Dear Terie,

It is with pleasure that I renew my participation with you in the 2009 Town Planner Community Calendar. The 2008 Town Planner is Fabulous! I love seeing other local businesses & business owners that I know in my community in the calendar, and the coupons are great!

The Town Planner has been really helpful as far as exposure & growth for my business. The opportunity to be visible in thousands of homes in my local community of Suwanee every month is awesome, and I love the exclusivity.

In fact in the first week of the Town Planner being mailed out I was contacted by a lady who said "I saw your pretty little picture in the calendar and I just had to call!". I have since written a policy for her!

The Town Planner is very affordable and **I feel strongly that the benefits I receive from participating far outweigh the investment.** Furthermore you & Bill are one of the best benefits that I have received from the Town Planner. In a word "Priceless". Getting to have a relationship with you guys in regard to the marketing initiatives that you bring to the table is an added value that I haven't gotten anywhere else.

I highly recommend the Town Planner to any business that is looking to gain exposure in their local market in a cost effective manner.

Sincerely,

Mernice Oliver

Owner

Mernice Oliver Agency, Allstate

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