

## Jim K. Jeffries & Associates

Doing the right thing, for all the right reasons

Since 1928

I have made use of numerous marketing programs. However, for the price, nothing compares with the impact of Town Planner. More than 75% of the homes that I go in, friends, clients, and family, all are using the calendar. That means that I will be in front of my future clients every time they use the calendar, for an entire year. People regularly tell me, "Oh, you are that guy in the calendar". The added coupons help to guarantee that it is a calendar that is kept and used, while still providing another avenue to drive clients to your business.

Brad Lubinger is another wonderful asset. He is extremely active within the community. He keeps in constant contact with most business owners. He is hard working and honest. The majority of the time that I'm speaking with Brad, he is putting me in touch with another person that solves my problem – a person that I otherwise would not have found. If asked, he is always willing to help me with any business ideas.

The combination of the product, the volume, the number of touches, the numerous qualities in Brad, and the price; has made Town Planner something that I will use for many years to come. Please feel free to call me with any further questions.

Sincerely,

Jim K. Jeffries



Will your life insurance provide the lifestyle your family needs?

330-650-HELP (4357)

Jim K. Jeffries



Jim K. Jeffries & Associates

Doing the right thing, for all the right reasons.
Since 1928

9 Aurora St., Suite 7 Brewster Mansion

The right insurance company makes a big difference.

The right agent makes all the difference.

Life - Financial Services - Auto - Home- Commercial