



March 19, 2010

Upstate Town Planner
Mark Rodeffer
13 Southern Oaks Ct
Simpsonville, SC 29681

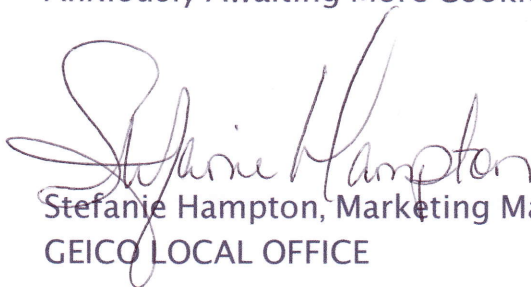
Mark,

It has truly been a pleasure doing business with you and Upstate Town Planner. As the marketing manager at the LOCAL GEICO OFFICE I saw the value and benefit to participating in the calendars immediately. It's a product that not only offers a year-long shelf life, but prominent exposure right on the walls to go with it.

What I love the most about the calendars is that people ask for them (The extra calendars you brought us absolutely flew off of the counter), which means we are not only branding ourselves, we're giving the community something they want and use. To get the same exposure from other print media we would have to somehow get readers to cut out our ad and hang it up on the wall.

You have also gone the extra mile for us and provided many benefits that we really appreciate. Bringing us names of people who have indicated they are looking for insurance from your sweepstakes is one thing, but to hand them over in a stack of pre-printed envelopes with an accompanying letter is amazing customer service! The only thing better was the cookies you delivered when the calendars first came out.

Anxiously Awaiting More Cookies,


Stefanie Hampton, Marketing Manager
GEICO LOCAL OFFICE



We work & live here too.

GEICO
Local Office

AUTO • HOME • CYCLE • BOAT

272-0246
1170 Woodruff Rd.
Greenville

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