



Today's Window Fashions mnsales@todaysblinds.com

(763) 205-5780 www.todaysblinds.com/mnsales

Jeff Wellen was a little worried when a man approached his *Today's Window Fashions* truck as it was parked on a Ham Lake street. "Gee, I hope he doesn't think I drove through his yard or something," he thought.

The man tapped on the window, and Jeff rolled it down. "Are you Jeff or Jon?" the stranger asked. Jeff heaved a sigh of relief. He knew that the man must have seen their ad in the *Town Planner*, because that was the only place where the names of Jeff and his business partner, Jon Schmidt, both appeared in connection with their business.

"I'd like to get an estimate on some blinds," explained the man. It turned into a \$3,000 sale. And all because *Today's Window Fashions* was on the wall of a home that needed their product.

*Today's Window Fashions* brings high-quality window treatments right to the home. Jon or Jeff personally help select the perfect blind or shade to suit the room as well as the owner's taste and budget. They carefully measure every window, and the finished products are installed by qualified professionals.

If you don't happen to see Jon or Jeff in their truck on your street, you can always contact *Today's Window Fashions* at (763) 205-5780, or email *mnsales@todaysblinds.com*, or visit *www.todaysblinds.com/mnsales*.

Look for their coupons in the Andover, Blaine, Ham Lake, Coon Rapids and Ramsey editions of the Town Planner calendar.

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Jeff Wellen - Owner 2006 - 2007 Town Planner Sponsor