planner profiles

interior-paint-paper

in 2013 there are 21 interior-paint-paper sponsors

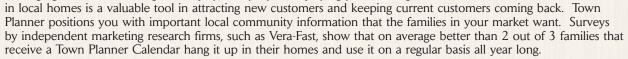
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message



Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









2013 Sponsor	Publisher	Advertiser Since
Painten Place	NJODO	1995
Total Window Treatments	ILHUA	1998
Decorating Den	NJOD2	1999
The Curtain Shop	NYHOE	2004
Success Floor Covering	MDNEL	2007
Michael's Cover Up	TNRHO	2009
Floor Fashions	INHES	2010
Colours Inc.	MDNEL	2011
J A Painting & Decorations, LLC	NJSCH	2011
Eastway Paint Center	NCMCC	2012
Gotcha Covered	LAPLR	2012
NEO Electrical Supply & Lighting Ctr	OHSIE	2012
Abbey's Windows & More	AZLAB	2013
Barron Paint & Decorating Center	ILPOD	2013
Budget Blinds of Latrobe	PAFIO	2013
Jayne Morrison Interiors	MNDYN	2013
Kitchen Outfitters	MAWIN	2013
SaraBella	INARM	2013
Sweet Interiors	LAPLR	2013
Transformations Interior Design	MNDYN	2013
Harrison Paint Supply, Inc.	NYHOE	17-Sep

Complete List of 2013 Sponsors Available Upon Request











