



Dear Dave and Patti,

I wanted to take a moment to thank you for considering my business for sponsorship in the Town Planner Calendar. Being in the Calendar keeps my company name in front of people all year long. We are recognized by friends, family and our competition; and with the exclusivity the Town Planner gives us, we can keep our competition out! The Town Planner has given us the name recognition and status in the community that we needed to take our business to the top.

We have done a lot of advertising in our first two years in business, and in the first two months of being in the Town Planner, we are seeing a response rate that is at least 4 times that which we have seen with any other advertising we've done. It looks like we have found a home in the Town Planner.

P.S. We want first shot at future areas that you mail the Town Planner into.

Sincerely,

Sam Ramsey-Owner

**Painting Special**  
10% off on all interior paint jobs through March

**RAMSEY'S**  
Laid Back Living  
PAINTING DIVISION  
INTERIOR AND EXTERIOR - MAJOR AND MINOR REPAIRS

Quality Painting at the Right Price.  
BBB Phone: 804.275.8645

**RAMSEY'S**  
Laid Back Living  
PAINTING DIVISION  
INTERIOR AND EXTERIOR - MAJOR AND MINOR REPAIRS

"Who's Painting Your House...  
...Wouldn't it be Nice to Lay Back?"

Quality Painting at the Right Price.

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