

January 4, 2013

Potential Town Planner Customers,

Lynde Greenhouse & Nursery began advertising with Town Planner in the 2012 calendar year and have since renewed for 2013. I have been very pleased with the rate of return that we have received with the coupons in the calendars. Our business fluctuates very much based on season and we have found that Town Planner has brought us good numbers of new customers this year.

Brian has made the advertising process very easy to understand and has a great team to work with. I have been able to be involved in the design process of our coupons, which is what we wanted. I receive quick responses from both Brian and his design team.

In 2012, we advertised in 4 calendar months and had over 500 coupons redeemed in our store. After comparing the numbers, advertising in Town Planner was absolutely a wise investment for our business plan.

Brian and his Town Planner team have been professional and a breeze to work with through the entire process. We're excited for what 2013 will bring! A special thanks to you all for your hard work!

Rachel Czech Sales & Marketing Administrator Lynde Greenhouse & Nursery



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