



MaKenzies Lawn Care

April 12, 2013

This is my second year in the Town Planner. I started seeing results in February, 2013 even though my ad was in March. These were new clients. People must be looking ahead in the calendar. I like that it stays in the home for a whole year, not like circulars that get pitched.

Overall it has been a good source to generate new leads.

I plan on renewing for 2014.

Joe Krebs  
MaKenzies Lawn Care  
Owner



<p><b>First Application 1/2 PRICE</b></p> <p>With full program. Valid with lawns 15,000 sq. ft. max</p> <p><small>Not valid for existing customers. Not valid with any other offers. Coupon expires 12/31/13</small></p>  <p><b>"Call the Professionals"</b> For a FREE Estimate Call <b>(260) 341-7504</b></p> <p><small>Best fertilizing techniques Newest products • Small family business State Licensed &amp; Insured</small></p> <p><b>MaKenziesLawnCare.com</b> <small>email: MakenziesLawnCare@yahoo.com</small></p>	<p><b>10% SENIOR DISCOUNT</b></p> <p><small>Not valid for existing customers. Not valid with any other offers. Coupon expires 12/31/13</small></p>  <p><b>"Call the Professionals"</b> For a FREE Estimate Call <b>(260) 341-7504</b></p> <p><small>Best fertilizing techniques Newest products • Small family business State Licensed &amp; Insured</small></p> <p><b>MaKenziesLawnCare.com</b> <small>email: MakenziesLawnCare@yahoo.com</small></p>	<p><b>AERATION 25% OFF</b></p> <p><small>Not valid for existing customers. Not valid with any other offers. Coupon expires 12/31/13</small></p>  <p><b>"Call the Professionals"</b> For a FREE Estimate Call <b>(260) 341-7504</b></p> <p><small>Best fertilizing techniques Newest products • Small family business State Licensed &amp; Insured</small></p> <p><b>MaKenziesLawnCare.com</b> <small>email: MakenziesLawnCare@yahoo.com</small></p>
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