limo-taxi

in 2013 there are 16 limo-taxi sponsors

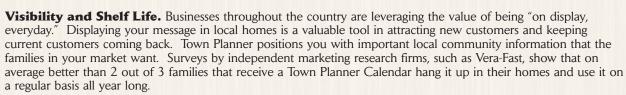
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

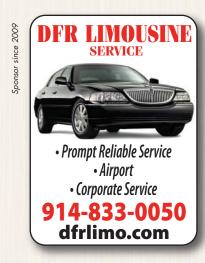
Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

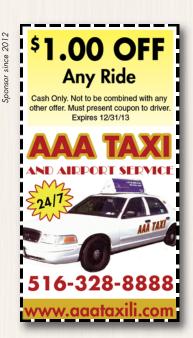


Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









2013 Sponsor	Publisher	Advertiser Since
REGENCY LIMOUSINE COMPANY	CTSUS	1992
Central Taxi	NYHOE	1998
Tommy's Taxi	MADRU	1998
LakeTran	OHSIE	2004
DFR Limousine Services, Co.	NYHOE	2009
Montclair Car Service	NJODO	2011
AAA Taxi	NYBAL	2012
American Coach Limousine	ILPOD	2012
Changebridge Sedan	NJODO	2012
ALL STAR LIMO	NYBAL	2013
Amore Limousine Service	NJODO	2013
CTNY LIMOUSINE	CTSUS	2013
Chester Limousine	NJODO	2013
Green Team Cab Corp	NYHOE	2013
Pleasantville Car Service	NYHOE	2013
SKY BLUE LIMOUSINE	CTSUS	2013

CENTRAL TAXI
AIRPORT & LOCAL SERVICE
723-0016
at the Scarsdale station

Complete List of 2013 Sponsors Available Upon Request

