



6/29/2009

Town Planner Calendar  
Marlene Smitchger  
2666 Swallowtail Lane  
Boise, ID 83706

Marlene,

I wanted to thank you for your continued great service and quality product.

With the recession upon us I find I use an even larger microscope than usual to monitor my marketing dollars. It is very important for me to know I am getting a worthwhile return on my investment. I am happy to say that the Town Planner Calendar passes the test yet again!

In addition, I appreciate the fact that you honor marketplace exclusivity. Knowing that I am the only cleaning service able to advertise in the Town Planner Calendar give the return on my investment and intangible, yet I am convinced, significant boost.

We look forward to another great year with your help!

Sincerely,

Heidi and Nate Haismaier, Owners  
The Cleaning Authority

*"Life's too short to clean your own home"*

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