



May 11, 2011

Brian Burnstein
Publisher
Town Planner Community Calendar

Dear Brian,

The year had not even started and my phone was already ringing. That was a positive confirmation that my decision to advertise in the Town Planner Community Calendar was a smart move. It is also, in part, what led me to both renew for 2012 and expand into a neighboring edition.

I appreciate the fact that the Town Planner reaches my target market in a valuable format. It is packed full of useful information that helps busy families stay connected to the community. Along with the nice photography, Twins games, community phone numbers and valuable offers, it is no wonder why so many people hang on to it all year long!

Town Planner is a very effective local marketing program for me and I would certainly recommend it to other area business owners that are looking to improve their bottom line. I look forward to continuing our relationship for many years to come.

Sincerely,

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