

# EMORY JOHNS CREEK HOSPITAL

EMORY HEALTHCARE

Scott,


When you first approached me to advertise in the Town Planner Calendar, I liked your medium immediately. Working families are so busy it's easy to understand the value of a calendar. Your product just makes sense. It is so 70s, that it is actually cutting edge!

I appreciate the diversity your calendar offers. Depending on what we are looking to accomplish we can advertise with you in different parts of the calendar. From pictures to date blocks, we are able to consistently send our message to the local community.

Lastly, I like the fact that I receive feedback about Emory from the local community. The reply cards are a great way to see how our message is working in the community. As a brand new hospital serving the Johns Creek, Alpharetta and Duluth area, feedback is very important to us.

I look forward to advertising with you again next year.

Regards,

  
Johnel Reid  
Director of Marketing  
Emory Johns Creek Hospital

