

3-7-14



Town Planner has increased my marketable territory. It has given more people the option to come in with their coupons. I hear also that they have seen me in a calendar and they are calling. I have also received business from my Town Planner website presence.

The Fort Wayne Town Planner is increasing brand awareness for me.

The best coupon offers for me are: the \$250 off a hearing aid, \$500 off 2 hearing aids and 20% off a hearing aid purchase.

I have asked Bev for more calendars to leave in my lobby. My clients love the calendar. Today has been the third time she has dropped them off.

I am also pleased that the Town Planner is promoting the Wine and Stein Silent Auction for the Hear Care Connection for 2014 online and in the print calendar for 2015.

Tina Sheehan  
Owner/Focus Audiology and Hearing Services

<p><b>\$250 OFF</b> Per Hearing Aid Expires 12/31/13</p> <p><b>FOCUS</b> AUDIOLOGY &amp; HEARING SERVICES</p> <p><i>Hear the Sounds of Life... Reconnect</i> "Service with Integrity"</p> <p><b>260-479-7844</b> 9604 Coldwater Rd • Ste 109 Waterstone Professional Buildings <a href="http://www.focusaudiology.com">www.focusaudiology.com</a></p>	<p><b>10% OFF</b> Zephyr Hearing Aid Dryer Expires 12/31/13</p> <p><b>FOCUS</b> AUDIOLOGY &amp; HEARING SERVICES</p> <p><i>Hear the Sounds of Life... Reconnect</i> "Service with Integrity"</p> <p><b>260-479-7844</b> 9604 Coldwater Rd • Ste 109 Waterstone Professional Buildings <a href="http://www.focusaudiology.com">www.focusaudiology.com</a></p>	<p><b>20% OFF</b> Hearing Aid Purchase Expires 12/31/13</p> <p><b>FOCUS</b> AUDIOLOGY &amp; HEARING SERVICES</p> <p><i>Hear the Sounds of Life... Reconnect</i> "Service with Integrity"</p> <p><b>260-479-7844</b> 9604 Coldwater Rd • Ste 109 Waterstone Professional Buildings <a href="http://www.focusaudiology.com">www.focusaudiology.com</a></p>	<p><b>Voted Readers Choice 2011</b> #1 Audiologist in Fort Wayne!</p> <p><b>FOCUS</b> AUDIOLOGY &amp; HEARING SERVICES</p> <p><b>Adult &amp; Pediatric</b> Hearing Aid Fittings</p> <p> Dr. Tina Sheehan</p> <p><i>Hear the Sounds of Life... Reconnect</i> "Service with Integrity"</p> <p>Adult &amp; Pediatric Hearing Evaluations Including Newborns Adult &amp; Pediatric Hearing Aids</p> <p><b>260-479-7844</b> 9604 Coldwater Rd • Ste 109 Waterstone Professional Buildings <a href="http://www.focusaudiology.com">www.focusaudiology.com</a></p>
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