



The Town Planner has provided Hyndman Area Health Care exposure in Tri State area homes, with year long retention, and daily reference value for six straight years.

The Town Planner is a unique way of reaching our patients and potential patients, and the comprehensive content and money saving offers makes it something that local residences are likely to keep and use. Because of our participation in the calendar, when someone needs medical or dental services, they are very likely to think of us. Having our contact information hanging right their on their wall, makes it very easy for them to call upon us.

In addition to being a superior way of branding our facility, I am also pleased with the fact that we are able to serve the community by sponsoring this free community resource guide.

The results and feedback that I receive continue to support my decision to make the Town Planner an integral part of my marketing plan.

Sincerely

Stewart Hickey
CEO

A rectangular advertisement for Hyndman Area Health Center. At the top, it says "Affordable Health and Dental Care for the Tri-State region" in black text. Below that is a red banner with "Hyndman Area Health Center" in white. The center features a group photo of ten healthcare professionals. At the bottom, there is a red banner with white text: "814-842-3206", "144 Fifth Ave. • Hyndman", "www.hyndmanhealth.org", "112 N. Richard St.", "Bedford • 814-623-8222", and "ACCEPTING NEW PATIENTS". A small version of the Hyndman Area Health Center logo is overlaid on the bottom right of the photo.