



UNIVERSITY  
OF

LOUISIANA

*L a f a y e t t e*

3970

Dean of Students

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*Université des Acadiens*

August 30, 2011

This year the University of Louisiana at Lafayette partnered with Mandi Pooler and Lafayette Town Planner. Mandi approached UL last year about the opportunity to have a UL version of the Town Planner. Of course we were a little skeptical at first. Nothing is ever really free. Mandi produced everything she promised!

The Dean of Students and I met with Mandi and realized that this would be an excellent publication to give out to our students. UL Marketing and Communication office gave Mandi all the approved pictures. The Dean of Students Office gave her the dates/events to put into the calendar. Mandi found the sponsors and distributed all the calendars to faculty, staff, and students.

Everyone loves the calendar. The comments that I get are about the great coupons and also that all the University dates are listed in it. I know the students are hanging them in their residence hall rooms and apartments. This is a great partnership. Students get a fantastic calendar and it is no cost to the University.

Feel free to call me with any questions. Dana Bekurs 337-482-6272.

Sincerely,

Dana Bekurs  
Associate Dean of Students  
Director of Greek Affairs  
University of Louisiana at Lafayette