



8-29-11

I am writing to express the favorable partnership our university has with Mandi Pooler and Town Planner. Through this partnership, the university was able to provide a calendar to students that accurately reflects the various parts of campus life while offering students multiple opportunities to obtain discounts at local retailers.

Ms. Pooler showed understanding and patience in adhering to university requirements with regards to access to students and providing students with advertising material.

We look forward to working with her in the future on another campus calendar for students.

Matthew Tarver
Trademark Licensing Manager
University of Louisiana at Lafayette
Home of the Ragin' Cajuns®