

Dr. R.D. Mastronardi
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Optometrists

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April 8, 2013

To whom it may concern,

I was asked to provide a testimonial regarding the services provided to me by the Town Planner. As such, I have composed the following.

In my business, we do quite a bit of advertising in various publications. I will say that these calendars are very well done. They look seamless and professional. Which are two things we look for in advertising opportunities. It is also a very useful tool which everyone can use. From a practical perspective, every time one glances at that calendar to check the date or make a plan or for any other reason, they see our ad. That, I think, provides us with significant top of mind awareness. After all, we are now in their homes and/or businesses every single day.

One other thing, we look for in all our accounts, is ease. With Stella, I will say that dealing with her is a breeze. From concept and design to billing, she is always there to help us in any way we require. Nor is she overly assertive as to interfere with our day to day operations. In short, she does her job and does it well and, for us, that makes a huge difference.

Overall, I can say that I am very satisfied with the services provided to us by Stella and the Town Planner.

Sincerely,



Dr. Rick Mastronardi.



Dr. J. O'Connor
Dr. R.D. Mastronardi
O.D.s.

Complete Family Vision Care

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