



June 10, 2012

Dear Stella and Tony

I Just wanted to send you a letter in regards to the Town Planner. We of course started out in the Leamington calendar for 2011, and had such great success. The amount of coupons we received was just awesome. We then decided that we would also get involved in the Kingsville edition. I can tell you that it is working just as well for us. In my fifteen years of experience in this business I have found very few things that work as well as this calendar has. I have tried plenty of different advertising campaigns, most don't work to be honest. For the last five years or so we have narrowed it down to only two types of advertising, in the last two years with you guys the town planner has become our third. We thank you for letting us be involved with it, and keep up the great work !!!!

Yours Truly,

Doug Weaver

President.