

The UPS Store™ Of Wayzata

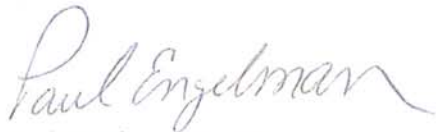
March 11, 2014

Potential customers of Town Planner;

I began advertising in Town Planner beginning with the 2010 Calendar publication, and have had a presence in this publication each year since. I try to make my decisions for distribution of marketing funds like this expenditure on an annual basis and have consistently felt that the rate of return (ROI) for Town Planner has been as good as or better than many other print options that are available in my market. Additionally, I like the accuracy of the distribution method used, as it very nicely matches the significant areas that my customers reside.

The publication seems to hold its value throughout the year with a significant percentage of its delivered target audience, as my coupons are redeemed at a steady rate throughout the year.

I have again renewed my marketing with Brian and his team for the 2015 calendar publication, and look forward to continued new clients from its use.



Paul Engelman, Owner

The UPS Store of Wayzata

1161 Wayzata Boulevard E

Wayzata MN 55391

Serving the Print, Pack & Ship needs of the Lake Minnetonka area since 1993.



Business Cards



Presentations



Postcards

WE ♥ LOGISTICS

**\$3
OFF**

UPS® SHIPPING
Air, Ground, Domestic/Int'l
DHL INTL SHIP

1161 Wayzata Blvd E
Wayzata, MN 55391
952.249.1500
theupsstore.com/3798.htm

Limit one coupon per customer. Not valid with other offers.
Restrictions apply. Valid at participating locations only. The
UPS Store centers are independently owned and operated.
©2010 Mail Boxes Etc., Inc. Offer expires 12/31/14.
BASC283421 10.09

The UPS Store