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May 1, 2006

To Whom it may concern:

The UPS Store Robinson Town Centre used the Town Planner Calendar for 2006. We found this to be a great means to advertise our store and have received the most response from. We tried most of the other publications such as Clipper Magazine, Penny Saver, Smart Shopper and none had even close to the response as the Town Planner.

The calendar came out about the end of December 2005 and just worked great for our very busy Christmas Shipping time. We were getting about 3-4 coupons a week starting the week before Christmas and we were still seeing them well into January. We still see them the most even now compared to the other forms of advertising.

Our customer's comment about how easy they are to use as they are looking at the calendar almost everyday. As I have said above from a business perspective the Town Planner has been our best buy so far.

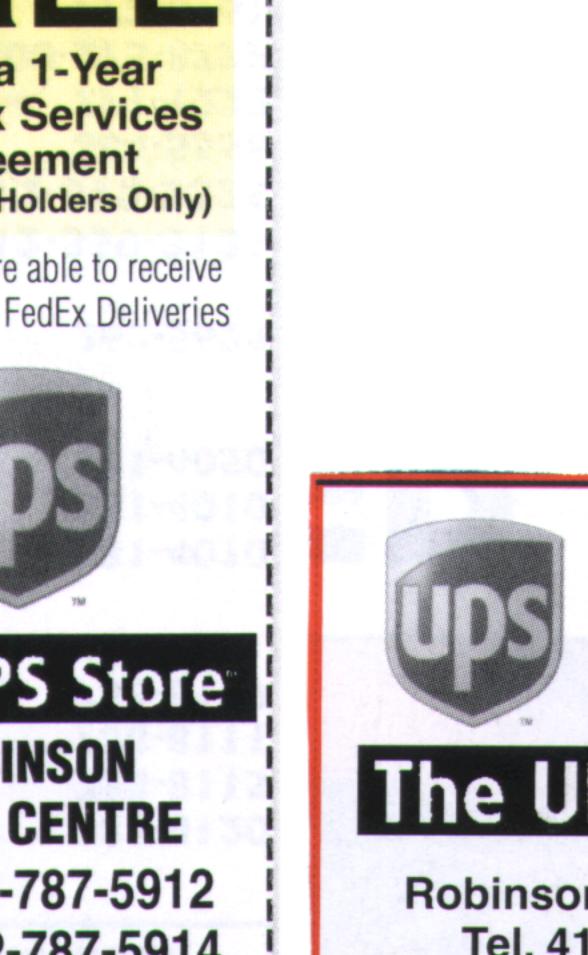
Sam Debona made the package very attractive from a price side and also the time he spent with us to make sure that our store was covered throughout the calendar all year.

I would definitely recommend using The Town Planner as a great advertising media.

Fax. 412-787-5914









Sincerel

Scott Clark

Owner, The UPS Store

Robinson Town Centre

