

March 18, 2007

Brad Lubinger
Town Planner
P.O. Box 1012
Hudson, Ohio 44236

Brad,

I originally tried the Town Planner two years ago because other things just weren't working. Nothing was getting me the response I needed to build the business.




I didn't expect a good response, but I figured your calendar would at least get our name in front of people to build awareness. I was shocked that so many people cut out coupons! We get a few in every day. Many are new faces that we type into our system.

The right advertising is important. We've been in this location for 20 years...and people still call and ask where we are. Count me in for a third straight year.

I would recommend your calendar to anyone.

Sincerely,

Dave Vaughan
The UPS Store

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