



**The UPS Store®**  
5 - 18 Ringwood Drive  
Stouffville, ON L4A 0N2  
905.642.5700 Tel  
905.642.6700 Fax

2008 04 29

To Whom It May Concern:

It has been over 8 months since Cathy Boulton met with me and my staff. At that point in time, we had recently opened our business and were just getting familiar with the neighbourhood of Stouffville. We were unsure of how to achieve the best exposure.

Cathy suggested advertising in the Town Planner. She visited several times to help us design coupons and discuss placement. Her input was instrumental to the success of our venture. When visiting prospective clients, she would mention our store involvement, thus making our UPS store more known. At Chamber of Commerce events, she would show samples of our coupons in the calendar.

Because of her hard work, we have seen dramatic improvement in our sales. We are becoming a familiar entity in the community.

We can easily track customers coming in as a result of our ad in the Town Planner as they must bring in the coupon in order to receive the monthly feature discount. Each month our collection of coupons is increasing.

Cathy drops in periodically to make sure all is well and to check on the progress to date. This is much appreciated.

We have high expectations for our second year of business and plan to advertise in the 2009 upcoming calendar.

Yours truly,

A handwritten signature in blue ink that reads "Carol Pacter".

Carol Pacter  
Advertising Manager