

March 30, 2014

Dear Rich and Barb:

Going on our 5<sup>th</sup> year in the Town Planner, coupons keep coming in. We attract new customers plus repeat guests because of our ads. I also appreciate the many referrals you have given me, including a local scuba shop and a new contact for technology in the aquarium business.

Sincerely,



Hector Plaza, owner  
Hidden Reef in Beach Park, IL



**\$5 OFF**  
**Any Purchase**  
**of \$25 or More**

Limit 1 coupon per customer.  
Expires 12/31/14.

**HIDDEN REEF**

*Specializing in Marine  
& Fresh Water Fish*

**38950 N. Green Bay Rd.**  
**Beach Park, IL**  
(Corner of Green Bay & Wadsworth Rds)

**(847) 672-8368**

[www.hiddenreef.org](http://www.hiddenreef.org)