



Danville
Veterinary
Hospital, LLC

Danville Veterinary Hospital, LLC

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To Whom It May Concern,

I am pleased to be writing this letter of recommendation for Mr. Jim Hess and his work with the Town Planner. I have effectively been promoting my business, Danville Veterinary Hospital, with the help of the Town Planner calendar and Mr. Hess over the last year.

As a new business surrounded by well-established competitors, I realized that one of the most important aspects of success was to establish recognition with potential clients and advertise services that I provided. I knew that if I could get customers through the door, I would be able retain them as clients. Through Mr. Hess's advertising coupons in the Town Planner calendar I was able to achieve success that exceeded my expectations. Since the Town Planner calendar is distributed to homes in my area, it allowed my business to be seen by thousands on a daily basis. I have received over 100 new clients within the first six months of advertising, resulting in resounding success and thousands of dollars of new business. I have been so impressed with the results that as soon as the next calendar plans began, I quickly signed up for another six months of coupon advertisement. I have done a large amount of advertising over the year and the Town Planner calendar has been one of my most successful campaigns.

In closing, I would again like to thank Mr. Jim Hess and the Town Planner for helping me to establish my new business gain recognition and grow our clientele. I would highly recommend the Town Planner calendar to any business that is seeking new growth and financial gains. I feel a large part of my success is owed to it and I am looking forward to continuing to work with Mr. Hess for many years to come.

Sincerely,

Dr. Crystal Strahla, DVM

Danville Veterinary Hospital