



HERITAGE ANIMAL HOSPITAL, PA

12624 Bass Lake Road Maple Grove, MN 55369 763-559-PETS (7387)
Fax 763-210-5213 web: www.HeritageAnimalHospital.com

April 7, 2013

Brian Burnstein, Publisher
Minnesota Town Planner
Maple Grove, MN 55311

Dear Brian,

Thanks for the opportunity to share my thoughts regarding the Minnesota Town Planner. I believe this will be our 5th year with Town Planner. We have continued to sponsor again and again for several years for reasons obvious to any business owner.

- ▷ We appreciate the exclusivity that you offer. So many times our advertising becomes diluted by competitors or national advertisers. This is not the case with Town Planner.
- ▷ We are in front of clients all year long. Most print advertising is in a house for a moment then recycled. This is a print format that has longevity - A year!
- ▷ We have been quite pleased with the ads that you have created. You are "right on" when it comes to creating ads that are professional and generate calls to action. It has been easy to work with you and few edits have been necessary.
- ▷ You have delivered the pieces you create on time, and in homes, as promised. No delays.

.... and.... as I have mentioned before, my associate's holiday shopping is easily completed as she gives a few calendars to her family every year!

In all seriousness, you have created a name for yourself as a professional, effective, quality advertising option.

Keep up the great work!

Sincerely,

Richard Silverstein DVM
Owner/President
Heritage Animal Hospital, PA



Your Total Pet Care Facility

- Preventative Medicine
- Surgery Services
- In House Pharmacy
- Dental Care
- Behavioral Training
- Grooming & Boarding
- Microchip Placement

Now Seeing Pocket Pets **763-559-7387**
12624 Bass Lake Road
Maple Grove

heritageanimalhospital.com

*Internal Medicine • Surgery • Vaccination • Dentistry • Laboratory • Pharmacy • Radiology
Nursing Care • Behavior Counseling • Boarding • Grooming • Pet Friendly Supplies*