



the Village Apothecary Inc.

1112 SOUTH UNIVERSITY AVENUE • ANN ARBOR, MICHIGAN 48104 • 663-5533

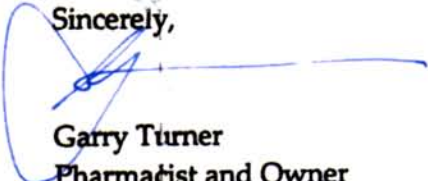
To Whom It May Concern,

I don't know how they do it but they continue to have an impact on my business. Maybe it's the quality paper? Maybe it's the quality photography? Maybe it's the quality typesetting? Maybe it's the US Mail distribution? Or, maybe it's the digital support they give their product?

I am referring to the Town Planner calendar program targeting the U of M students and greater Ann Arbor community. I was skeptical when first introduced to me but I thought that given their 25 plus years in business they must know something about small business marketing.

I am happy to say my instincts were right and I have just renewed my agreement with them for the Winter/Spring semester. I encourage you to listen to what they say and don't try to deviate from their plan.

Sincerely,


Garry Turner
Pharmacist and Owner
The Village Apothecary

The Village Apothecary
FREE Delivery



- Traditional prescription services
- Quality products
- Friendly service

Within walking distance from the University!

734-663-5533
1112 S University Ave • Ann Arbor



\$5.00 OFF
Purchase of \$25.00 or more

The Village Apothecary



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Not valid with any other offers.
Expires 12/31/12