



April 15, 2015

Dear Potential Town Planner Customers:

We have been advertising with Town Planner since 2013. For the year 2014, we had coupons in the Maple Grove East, Champlin, and St Louis Park calendars, with six coupons in each calendar. We had a total of 39 redemptions in 2014. In 2015, we advertised in the Maple Grove East, Maple Grove West, Plymouth, and Brooklyn Park areas. As of April of 2015, we have had 17 redemptions. The average sale was \$471 before the coupon and 69% of users were new customers. We are very pleased that Town Planner has been such a strong source of print advertising for us! The calendars are well used by residents in our community, as evidenced by our strong results.

We appreciate working with Brian. He brings professionalism as well as great enthusiasm for working with the local communities he serves. He and the Town Planner team make the process of putting an ad together, payment, and distribution of calendars very simple and is always available to answer any questions.

We are confidently looking forward to more results continuing in 2015 and are excited to renew and expand our partnership with Town Planner for 2016. Many thanks to Brian, Tony, and Town Planner!

Sincerely,

TJ & Anisha Knatcal
Owners, TJK Plumbing

\$40 OFF
Your Next Service

Call today
for all your
plumbing
needs!

tjk PLUMBING INC.
Mn Lic# PC844042

Proud to be locally owned
and family-operated.

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763-425-9461
tjkplumbinginc.com

Not valid with other offers. Exp 12/31/15 MGW

13570 Grove Drive #284, Maple Grove, MN 55311

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www.tjkplumbinginc.com