



March 19, 2014

Dear Potential Town Planner Customers:

We have been advertising with Town Planner since 2013. For the year 2014, we have coupons in the Maple Grove East, Champlin, and St Louis Park East calendars, with six coupons in each calendar. We have been impressed with the results. In just the first three months of 2014, we received 13 redemptions of our coupons. The average sale was \$465 before the coupon and 62% of users were new customers! We are very pleased that Town Planner has been such a strong source of print advertising for us!

We appreciate working with Brian. He brings professionalism as well as great enthusiasm for working with the local communities he serves. He and the Town Planner team make the process of putting an ad together, payment, and distribution of calendars very simple and is always available to answer any questions.

We are confidently looking forward to more results continuing in 2014 and are excited to renew for 2015. Many thanks to Brian, Tony, and Town Planner!

Sincerely,

TJ & Anisha Knatcal

Owners, TJK Plumbing

**\$40.00  
OFF**  
Your Next Service

Call today  
for all your  
plumbing  
needs!

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Proud to be locally owned  
and family-operated.

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**tjkplumbinginc.com**

Not valid with other offers. Exp 12/31/14

13570 Grove Drive #284, Maple Grove, MN 55311

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www.tjkplumbinginc.com