



Neal Sherk
North Eastern Group Realty
2-4-13

I advertised in the Town Planner zip code where I have done a lot of business. Shortly after the calendars went out in mid-December, 5 of my friends called to say they had seen my ad. Friends from outside that area called. The calendar has a reach beyond the the initial zip code. I am renewing for 2014 and I am considering other areas of Fort Wayne.

I was also very pleased with the quality of the photo and the advice I was given in constructing the ad from Bev Armstrong.

A handwritten signature in brown ink, appearing to read 'Neal Sherk', with a long horizontal flourish extending to the right.

Neal Sherk

