



the
Laviolette
group

F. C. Tucker Company

SONNIE LAVIOLETTE, Broker



317.536-3356 Personal FAX
317.752-5957 Mobile/Direct
sonnie@talktotucker.com

RE: Tour Planner Calendar

The Zionsville Town Planner calendar has been an important part of my marketing since it was introduced into the local market a few years ago. Because the calendar includes all the local events and school calendar, I see it hanging in home-after-home, when I am showing houses to buyers.

I love that it is mailed to every household in Zionsville, and I find it is the go-to scheduling calendar for families in my primary market. My name and face are hanging in most kitchens, 365 days a year. That's valuable!

In January, I often receive phone calls asking when they can expect their new calendar, so I know the recipients value the calendar, as well.

Most importantly, I can credit the advertising in The Town Planner to several transactions. These are calls I would not have received without the advertising investment.

Sonnie Laviolette, REALTOR® Broker

The Laviolette Group

F. C. Tucker Company