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To: Tony Selinger
Publisher
Town Planner Community Calendar


I am very pleased to have participated in the 2009 issue of the Town Planner. I wasn't quite sure how it would be received in the community since it was the first mailing, but so far the feedback has been very positive. People seem to really value the school information and upcoming local events. And the coupons are a big hit. My objective in advertising in the Town Planner was to continue to get name and face recognition. And I believe that happened almost immediately. Frequently people stop and ask me about the calendar and tell me how much they like it. So obviously it is working. I have already received 2 calls off the calendar looking for my services. I will definitely be participating in next year's calendar.

Sincerely,

Deb Quirt
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