

Edina Realty

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April 5, 2013

Brian Burnstein
Minnesota Town Planner

Dear Brian,

I am writing this letter to share some of my thoughts about being in the Town Planner. As you know, I had wanted to get into your calendars for some time but couldn't as there was already a Maple Grove realtor doing business with you. I was thrilled to be able to participate starting in 2012 and look forward to appearing again in 2014.

Being a part of Town Planner has directly led to closing 2 transactions which more than covers my investment to date with you. Beyond the direct results, I love the community aspect of the calendars and how it keeps local residents informed about local events. I've enjoyed having category exclusivity and regularly hear comments from other realtors that they see my ad in the homes that they're in. Many of them have asked me how they can take part....but I don't plan on giving up my space anytime soon!

I want to thank you and the Town Planner team for working with me over the past few years and putting together an eye-catching ad. I look forward to continuing our relationship for many years to come.

Sincerely,



Lisa Knutson
Edina Realty



Now more than ever, you need a
qualified, fulltime REALTOR®

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