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An affiliate of Edina Realty Home Services, a complete real estate services company

Friday, March 21, 2014

To Whom It May Concern,

I am writing to endorse Town Planner as a great way to advertise business for anyone wanting to get themselves out in the public eye. I first got Town Planner in the mail as a resident before I was in business and enjoyed using it for it was larger, had great photos in it and most of all, it had coupons! I used a few and got the feel of what it was like as a consumer to use the calendar. As a realtor, I feel using Town Planner in the community where I work and live seems like a great way to stay consistent in my sphere and another place my clients and prospects can be reminded of my services. –

The first two hours the Town Planner was out, I received a call from a resident that wanted to buy a home. He had said there were pages of offices and pictures of each group of realtors in the area and he had no idea how to choose from a sea of faces but after seeing our ad on every page of the Town Planner, he felt he wanted to give us a try! I am excited to continue with Town Planner as a way to further grow my business

Thank you,

	<i>Networking, Pricing, Negotiation and Prompt Communication to Your Advantage!</i>		
	<b>The Edge You Need</b>		
<b>TheEdgeYouNeedSOLD@gmail.com</b>			
<b>Edina Realty</b>			
<small>a Berkshire Hathaway affiliate</small>		<small>Mention this ad for \$250 worth of home furnishings with a qualifying closed transaction.</small>	
<b>Jaimie Schmeling • 763-220-9057</b>		<b>651-283-6320 • Matt Weaver</b>	
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