



Mark Thomas Properties

To Whom It May Concern:

I am a real estate agent. My ad is featured every other month starting with February in the 2009 Town Planner Calendar. I have spent well over \$3000.00 last year in advertising for my business through local advertisements. I have invested in the local newspaper, university publications, housing guides, and various websites in my area. None of these sources of advertisement have bought more notoriety than the 2009 Town Planner Calendar. The attention I have received from this publication has been overwhelmingly successful. Once I introduce myself, it confirms for that customer that they have, indeed, seen me before, on the town planner calendar. They feel at ease instantly, as if to remember an old classmate. I seem to get even more response when my months are displayed, people actually come up to me to say they have seen me on their calendar at home. In addition to the benefit of the phenomenal exposure of the Town Planner Calendar it has been the most affordable advertisement. Although the calendar speaks for it self, it was refreshing to meet such a professional as Marcia Corprew soliciting my business. She inspires you to improve your business while encouraging you to support the other businesses featured in the calendar. She's great! I'm glad she is on my team. This is my first time advertising in the Town Planner, but it most definitely will not be my last.

Sincerely,

Brendalyn Kerr
Broker/Realtor
Weichert, Realtors-Mark Thomas Properties

