



GUNDAKER

Melissa C. Richardson
Broker/Sales Consultant

29 THE BOULEVARD
ST. LOUIS, MO 63117
OFFICE (314) 862-7300
FAX (314) 862-5628

25 January 2007

Sue Anderson
Town Planner

Re: Fantastic Opportunity

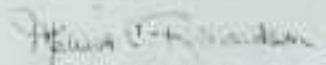
Dear Sue,

I have been meaning to sit down and write to you regarding what a great experience advertising with you in the Town Planner has been. I have tried many forms of advertising some of which cost more than advertising in the Town Planner. Never have I had the positive reaction from so many people as with you! Because of the ad that you wrote for me, I have been recognized on the street by people that have received the calendar! I must also say that associates of mine that do not live in the area enjoy the calendar as well, using it to plan their trips to St. Louis, around the community events listed.

Also, not only has this been a fantastic opportunity for my business but I have gained a trusted friend in YOU! There is no doubt in my mind that the growth in my business is directly related to the advertising done in the Town Planner.

I look forward to advertising with you in the future and to joining my fellow advertisers in my involvement in the St. Louis community.

Best regards,


Melissa C. Richardson