



April 25, 2012

Dear Barb & Rich,

We began advertising in the Town Planner during our first year in business, and also advertised in many other local newspapers and direct mail pieces.

The response from the Town Planner has exceeded the response from any other vehicle. I've seen at least 30-40 coupons come through in the first three months, many from new families who found out about us from the calendar.

We are definitely renewing for next year!

Sincerely,

Lidia Voelker, President

<p>\$20 OFF</p> <p>Birthday Party Friday or Sat only</p> <p><i>LEGO® Themes and Characters</i></p> <p>Robot Factory</p> <p>326 Peterson Rd.(Rt. 137) Libertyville</p> <p>847-996-0123 carobotfactory.com</p> <p><small>One coupon per child per session. Not valid w/ any other offer. Exp 12/31/12</small></p>	<p>Buy one open play for \$5 get one free</p> <p><i>LEGO® Play Tables and LegoVille</i></p> <p>Robot Factory</p> <p>326 Peterson Rd.(Rt. 137) Libertyville</p> <p>847-996-0123 carobotfactory.com</p> <p><small>One coupon per child per session. Not valid w/ any other offer. Exp 12/31/12</small></p>	<p>\$20 OFF</p> <p>Class Registration or a FREE T-Shirt</p> <p><i>Enrichment Classes Based on LEGO® Education Curriculum</i></p> <p>Robot Factory</p> <p>326 Peterson Rd.(Rt. 137) Libertyville</p> <p>847-996-0123 carobotfactory.com</p> <p><small>One coupon per child per session. Not valid w/ any other offer. Exp 12/31/12</small></p>
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