

# ZOOSIANA



Zoo of Acadiana

116 Lakeview Drive  
Broussard, LA 70518  
337-837-4325

Town Planner  
Attn: Mandi Pooler

Zoosiana | Zoo of Acadiana, has been advertising with Town Planner for the past three years and just signed on for the fourth. Advertising with coupons is a very efficient way to verify this form of marketing is valuable to the company. The redemption rate of coupons from the Town Planner calendar proves to be money well spent over the past years.

Not only having the coupons for customers to use towards admission, but to have our annual events listed each month is a constant reminder to the end user that Zoosiana is here and open for families to enjoy.

The Town Planner is a valuable marketing tool. The calendar is highly recommended and easy to track. Giving the Zoo the ability to choose specific targeted areas, the number of coupons per calendar and the months of choice is very beneficial.

Best Regards,



Lea F. Loftin  
Director Marketing/Events  
[www.Zoosiana.com](http://www.Zoosiana.com)

**\$10 OFF  
One Week  
Of Camp**

Expires 7-21-15  
Not valid with any additional coupon  
or offers. Must present coupon.

**Jungle Camp  
at the Zoo**

Animal Interaction,  
Zoo Tours, Keeper Talks,  
Camp Shirt & more...

**May 25<sup>th</sup> - July 27<sup>th</sup>**  
Monday - Friday 9am - 4pm

**ZOOSIANA**  
Zoo of Acadiana

Call TODAY to register,  
limited space!  
**337-837-4325**

**FREE  
Child  
Admission**  
with a Paid  
Adult Admission

Expires 12-31-15  
Not valid with any other  
discount, coupon, group rate  
or during a Special event. Must  
present coupon, one per customer.

**ZOOSIANA**  
Zoo of Acadiana

**5601 US Hwy. 90 East  
Broussard**

Open 7 days a week 9am-5pm  
(weather permitting)

**837-4325**  
[www.Zoosiana.com](http://www.Zoosiana.com)