



Steve Nelson  
Nelson Marketing Solutions  
Town Planner Calendar  
13015 Mallard Street  
Cumberland, MD 21502

Steve:

Since Cumberland Trail Connection has been in business, we have always advertised in the Town Planner Calendar. During these five years, I have found the calendar to be an excellent source of advertising. Our coupons are redeemed regularly throughout the year, and bring in new customers every month!

I have always felt that the Town planner has proven to be one of the most successful venues for our marketing efforts. The calendar is very popular, has a long shelf life, provided us with great name recognition, and a return on our advertising dollars. Furthermore, I like the value that the calendar provides to our community,

We look forward to continue working with you and the Town Planner calendar.

*Doug "Hutch" Hutchins*

Doug "Hutch" Hutchins  
Owner

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