



12661 Riverdale Blvd. Coon Rapids, MN 55448 Phone (763)-560-2000 Fax (763)-569-0002

Tom Newhouse
Town Planner Calendar

Tom,

Sportsman's Warehouse has been advertising in the Town Planner for the last 3 years and it works very well for us.

We tracked coupons from Nov - Dec of 2007. During that period we received 63 coupons, with total sales of \$5907.

Through January 13th of this year, we have taken in 13 coupons for a total of \$917. At this rate we will recoup our investment by the end of January. The remaining 11 months will be pure profit.

It is effective advertising and it's easy to do. Town Planner does all the design work for free. We signed up for 2 more years.

Thank you

Scott Mueller
Sportsman's Warehouse
Coon Rapids, MN

