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March 12, 2007

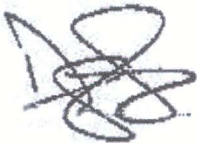
Dear Jeff,

I wanted to take a moment to tell you how pleased we have been with Town Planner. We have tried numerous types of advertising and our coupons in the Town Planner calendars have been tremendously successful. This year, we have witnessed a rush of coupons being redeemed for service much sooner than we anticipated. Our season hasn't even kicked-in yet and we have seen about 35% of our repairs accompanied with a coupon.

We couldn't be more pleased by the success of this powerful tool and will be more than happy to sign-on for many years to come. It has also been a joy to deal with you and your staff. By simply expressing our vision for the coupon layout, the finished product seems to always reflect the message we are trying to get across. We continually see new faces walk through our door who may not have otherwise stumbled across our store. The real beauty of Town Planner is that it stays in front of our customers all year long. We simply can't do that with other types of advertising.

A job well done, Jeff!

Sincerely,



Dan Sirkin