

I have been a Town Planner sponsor for seven straight years. During that time we have always received a consistent return on our advertising investment. Our coupon ads pull in new customers, as well as provide a rewards incentive for existing customers to have their vehicle's service work done with us.

I like the fact that the Town planner is mailed to every household and because of its useful nature, is hung up and viewed every day. This is especially important to a business like mine, as aside from planned or scheduled maintenance, auto repairs are a situational need. Because our ad is hanging there in the kitchen all month long, when the need for auto repair arises, people think of us. The coupon offer then helps move folks to call upon us.

The staff of the Town Planner are some of the best! They are truly concerned with how your ad will help draw in new customers. Return on your investment is a top priority with them. I thank them all!

I would strongly recommend the Town Planner for any business that wants to increase sales and profits.



Jim Hook  
Owner  
Jim's Transmission and Complete Car Care  
Cumberland, MD 21502



**\$20  
OFF  
ANY REPAIR**

**Jim's**

**Transmission &  
Complete Car Care**

All types of Auto Repair  
for Domestic and Imports

*Providing quality service  
for over 34 years*

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<http://www.jimstransmissionservice.com>  
Must present coupon. Not valid with  
other offers. Expires 12/31/10