



RIGGIO AUTO REPAIR, INC.

180 Great Road
BEDFORD, MA 01730
781-275-3307

February 18, 2008

To whom it may concern,

In the many years that I have been in business, nothing that I have used as a marketing tool has been as effective as the Town Planner.

Since my family lives here in Bedford, my wife and I are told by friends all the time that "we can't live without the calendar", so I know that my message is being seen throughout the town all year.

I get coupons back throughout the year, during slow and busy times. Many people comment that the coupon brought them in, and they were going to continue to use us, and I know that many have.

It amazes me that even after five years in the Calendar, we still get so many new customers from it.

Thank you.

\$10 OFF

**ANY REPAIR
SERVICE OF
\$50 OR MORE**

(With Coupon)

**Riggio Auto
Repair, Inc.**

**180 Great Rd.
Bedford
781-275-3307**



Just ahead.

Dante Riggio, Owner

Not valid for gas purchases. Not valid with any other offer. Exp. 12/31/08